

FSGW Board Meeting Minutes November 6, 2018

Attendance and Quorum: Charlie Baum (President) called the meeting to order at 8:07pm. A quorum was present: Ingrid Gorman (Vice President), Jerry Stein (Treasurer), Kim Gandy (Secretary), Mike Livingston (Programs), Penelope Weinberger (Dance), Sinead Walshe (Publications), Ken Mayer (At Large), and Jerry Blum (At-Large) attended in person, as well as newly elected Publicity Chair, Cassie Sherman-Marks. Jen Furlong (Membership) and April Blum (Past President) were unable to attend.

Adoption of October Minutes:

With minor corrections, Ken moved to adopt the minutes, Jerry S. seconded, and the minutes were adopted without objection.

Election of Publicity Chair:

Gandy moved the election of Cassie Sherman-Marks as our new publicity chair, seconded by Jerry B., and the motion carried without objection. Cassie described some of her impressive background and her interest in promoting FSGW's work.

Report from Organizational Development Consultant

Nanette Alvey provided a written report from her interviews with board members and stakeholders, entitled "FSGW Board: Review of Context, Conflict and Future" and she Skyped into the meeting to outline her recommendations for board development and conflict resolution.

Revision and adoption of 2018-2019 FSGW Budget

The board discussed whether we need a continuing resolution to extend the previous budget for another month. Discussed potential budgets changes and the challenges around the financial losses from concerts/programs and Chesapeake Dance Weekend, and how to handle those in the budget. Penelope proposed a way of projecting concert/program income for the coming year, and Mike responded that it would be irresponsible for us to project any income at all from concerts/programs. The board discussed potential fundraising opportunities, including Giving Tuesday. Cassie moved to continue last year's budget for another month, and Mike seconded. Motion passed without objection.

Old Business and Progress Reports

- Charlie reported that he is endeavoring to contact Topher Lawton as a potential at-large member of the Board.
- Claude Martin Memorial Life Membership Award on hold, pending a meeting in the next week or two of the committee.
- WFF Future group had a meeting with GEPPAC—there has been further progress, but many uncertainties to live with as Montgomery County gradually assumes some of the National Park Service's old role. Alas, NPS regulations won't change, but having GEPPAC on board makes it easier to get waivers and still comply. The committee decided not to get the Spanish Ballroom for Saturday night of 2019 WFF after all—GEPPAC already has a lucrative swing dance lined up, and it would take something more compelling than another square/contra (the third of the weekend, after Friday and Sunday) to convince GEPPAC to displace it. They couldn't come up with something compelling before they

had to finalize the rental. WFF Programming Committee meets on November 15, and will select successor to Heather Livingston as chair.

- Montgomery County grants—for 2020—Charlie said that the Intent to Apply letter has a deadline of January 2019.
- Fundraising letter(s) Ken is going to be working on this, and Cassie offered to bounce ideas with him
- Combined Federal Campaign (Jerry S) Is planning to apply in November

December Board Meeting

Scheduled for Tuesday, December 4, 2018; 8:00 pm, Glen Echo Park Arcade Room 201.

Charlie adjourned the meeting without objection at 10:07pm.

REPORTS PROVIDED IN WRITING:

PROGRAMS (Mike Livingston) In October 2018, FSGW produced or cosponsored nine concerts: Matthew Byrne and The Fretless; Irish-Appalachian Fusion Showcase; Dick Hensold & Patsy O'Brien; The Natterjacks; Fink, Marxer & Gleaves; Ronn McFarlane; Archie Edwards Blues Heritage Foundation 20th Anniversary concert; Joe Penland; and Colebrook Road. These events had a total audience of 408 and a net cost of \$5,461, or an average subsidy of \$13.

Since and including July 2016, the subsidy rate for concerts has been:

>\$15 in 12 out of 28 months (42.8%)

\$10-\$15 (target range) in 8 out of 28 months (28.6%)

<\$10 in 8 out of 28 months (28.6%)

STORYTELLING (Tim Livengood) 22 Oct 2018: Storyteller Gary Lloyd performed in the FSGW outreach program for Hope and a Home on October 22, 2018, for ten children from age 4 through 4th grade plus four adults. All had fun, and the children were delightful, ready to participate.